



**Downloadable tools and Printable resources** support patients in monitoring their symptoms and managing their medicines and appointments

Website available in English, French, German, Spanish and Russian



**You care about heart failure.  
So do we. Because heart failure matters.**

Email [hfmatters@escardio.org](mailto:hfmatters@escardio.org) for more information on this exciting initiative or to obtain promotional materials such as posters and leaflets

This website is designed for your patients and their families - recommend it to them!



# millions of people in the world have heart failure

One website can help them understand their condition and take the necessary steps to live full and active lives



What are the warning signs?

Helping you understand heart failure

Advice on what you can do

Tips for living with heart failure

[www.heartfailurematters.org](http://www.heartfailurematters.org)



**H**earfailurematters.org is a ground-breaking educational website developed by the Heart Failure Association of the ESC for people with heart failure, their families and carers.

This interactive and engaging website is designed to increase awareness of the importance of proper detection and management of heart failure in understandable lay terms and an innovative, user-friendly format.

Developed by heart failure specialists, nurses and primary care physicians from the HFA, with input from patients and caregivers from across Europe, heartfailurematters.org aims to provide an indispensable resource for you and your medical colleagues to use as part of your treatment programme with patients.



Visit **heartfailurematters.org** today to see how it can help you to help your patients feel better, live longer and do more.

**www.heartfailurematters.org**

## WHAT **heartfailurematters.org** PROVIDES

### **Comprehensive, reliable, patient-friendly information**

covering topics such as understanding heart failure, detection, medical management and lifestyle changes

### **Practical advice for living with heart failure**

including advice on travel, relationships, work, lifestyle and planning for the future

### **Tailored information for family and caregivers**

including how they can help, dealing with emotional issues and support networks

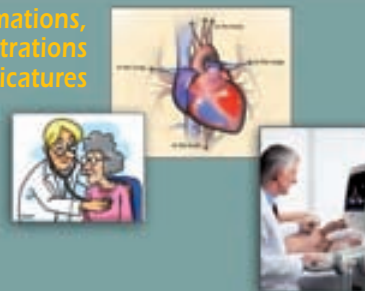


### **Innovative, user-friendly navigation**

'Virtual' heart failure nurse Anna helps to guide users around the website

### **Animations, illustrations and caricatures**

to help communicate information in an interactive and engaging format



'Real-life' patient video interviews and stories providing motivation, support and reassurance to other patients with heart failure

