

At least 28 million people in greater Europe have heart failure...How much do they know about their condition?

With simple changes in lifestyle, a better understanding of heart failure and appropriate treatment, many people live full and active lives. It is time for us to help them take charge of their health.

Heartfailurematters.org is a ground-breaking new educational website for people with heart failure, their families and carers, developed by cardiologists, nurses and primary care physicians from the Heart Failure Association of the ESC.



“Encouraging patients to comply with treatment and to adjust their lifestyles is a challenge for clinicians: The internet could help achieve this goal, as long as the advice is easy to understand.”

heartfailurematters.org:
created by doctors and nurses
for patients



heartfailurematters.org:
empowering patients

- Users include doctors and nurses, who will find it helpful to provide **practical information to patients**



- **Translations** into other European languages is underway

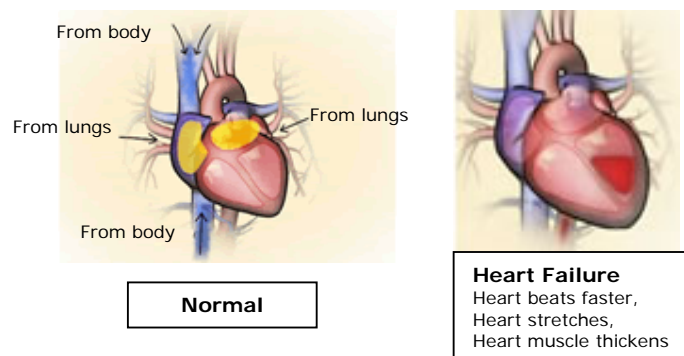
heartfailurematters.org:
innovative & user-friendly

- Comprehensive, **practical information on living with heart failure, drugs, devices and diagnosis**

- Anna, an **animated guide**, helps users navigate the site



- Includes captivating **animations, videos, patient stories, useful downloadable tools**



- **Frequently asked questions, polls and quizzes**

Bookmark heartfailurematters.org today; it's fun to explore, even your kids will think so....!